



## Promotion and Marketing Lead for podcasts and other nonprofit media

CitizenRacecar is proud to produce high-quality podcast series and other multimedia projects for nonprofit organizations large and small, as well as forward-thinking companies and government agencies.

We're looking for new half-time team member to support our efforts by:

- Expanding promotion of client work, leading to increased listening/viewing audiences. This might include:
  - Advising clients on more effective social media practices
  - Finding cross-promotional opportunities for their shows
  - Building press lists, composing press releases and doing other outreach with traditional media
- Managing our company social media feeds (which mostly exist to cross-promote client work)

The ideal candidate will be knowledgeable about successful techniques for promoting podcasts and other digital media, have expertise in smart and successful use of all major social platforms, have experience with traditional public relations techniques, be an excellent writer, and have some ability in graphic design.

This is a fully remote opportunity, open to candidates anywhere in the United States. Starting wage of \$30/hour with an expectation of 15-20 hours/week.

Interested? Please send a resume, cover letter that explains your affinity for this role, and work samples (writing and design for social media and press releases) to [pitcrew@citizenracecar.com](mailto:pitcrew@citizenracecar.com)